

WorldMark Plus

# Trademark Portfolio Management System



- *Is all the information of a mark available at your fingertips?*
- *Are you worried about missing a deadline?*
- *Would you like to create quick and clear reports?*
- *Are you concerned about the security of your data?*
- *Is the thought of comprehensive IP Management in one program appealing?*
- *Do you want to know the total cost of a specific conflict?*

## Main Features

### Comprehensive Portfolio Management

- WorldMark® Plus manages small as well as large portfolios
- Management of trademarks according to the legislation of the applicable jurisdiction
- Automated agenda to consolidate all tasks (official and user defined)
- Easy to use modular system

### Security

- WorldMark® Plus is among the market leaders in this field
- Security is adaptable by user on a module basis
- Trademark checker to warn user of logical data inconsistency
- Highly adaptable per user
- Each modification can be logged in the history table for further consultation

### Flexibility

- Advanced user-management, with individual settings & permissions
- Workflow processes defined to reflect the degree of current internal automation
- User changeable captions for many users fields in the system
- User's fields not used can be hidden
- On-line help to guide you through all operations

### IP Laws Updates

- Quarterly Law updates keep your portfolio updated with the latest worldwide trademark laws
- Official actions included such as: opposition deadline, renewal, tax payment, use required, proof of use, affidavit, etc.
- Over 300 territories and agreements are covered by WorldMark® Plus
- Full country law documentation per update
- Extensive network of 230 reputable local agents maintain WorldMark® Plus country laws

### Automation Tools

- Comprehensive set of Wizards to assist users
- Easy generation of documents and reports using Crystal™ Reports
- Batch reporting documents can be generated for all modules

## Your Advantages!

- Time-saving tools: Copy Record Wizard, Mass Filing of IP rights, WIPO tools, Find & Replace
- User-friendly reporting: The user defines what will be displayed in the report, and how the information will be sorted
- Query: Ability to search multiple fields
- Automation: An ideal solution in avoiding human error
- Document generation: Documents can be generated into Microsoft® Word based on Crystal™ Reports templates
- Information sharing and Multi-site: Remote client access and multi-site data sharing
- Agenda: Complete, query-able agenda for all tasks for pro-active and timely workflow

### Due Date Reminders Are Automatic

- Continually reminds you about outstanding due dates until completion
- Forecasts any user's future workload for any date range
- Due date tracking for all trademarks
- Schedule due dates for tasks such as administrative objections, affidavits, renewal order, tax payments and watch files

### Queries & Reports

- Unlimited field-by-field querying capability
- Save your most frequently used queries
- Easy columnar reporting through double-clicking principle
- Query by field directly from modules
- Generate customizable documents
- Export reports in a variety of formats

### Documents

- Templates are customisable
- Official forms available directly in the system (International, Community Trademarks)
- Over 200 ready to use report templates
- Preview report before printing
- Export records in WORD, HTML, EXCEL or RTF

### Cost Management

- Cost module to complement your current invoicing system

### Other Outstanding Features

- Transfer manager performs mass changes to your portfolio
- Check the entire data base for consistency and integrity
- Define your own Goods & Services descriptions
- Include your own logo in colour
- Manage Madrid Agreement and Protocol, European Community and national trade marks

### Data Conversion & Support

- Conversion of data done to your specification
- Highly qualified support team. Answers to your questions are provided in less than 1 working day
- Help available via phone, fax, email, and our web pages on [www.edital.com](http://www.edital.com)
- Support offices in Brussels, Chicago and Paris